



Unlock the Potential

# '50 FRIENDS' Fundraising Campaign

## Please Support Us

We want to raise at least £10,000 pa from 50 or more of our friends\* who will each donate £10 or more per month. **All of this** will go to support children of New Addington to follow their dreams.

Ways to donate can be found on our [website](#) or fill out the attached form and we'll send you information on how to donate. Follow us on Facebook and Twitter to keep up with our news and help spread the word. **THANK YOU!**



**\* We would also be very interested in talking to local businesses about donations and sponsorship opportunities. If you own a business or the company you work for makes donations to local charities, please contact us and/or introduce us to the relevant person.**

## What We Do

We support children from New Addington, an area of Croydon with up to 50% child poverty, to follow their dreams by pursuing a talent or ability when family circumstances would otherwise deny them the opportunity.

We will cover the cost of club membership or private lessons, equipment, kit or whatever the child needs to further their skills in sport, art, music, drama etc.

We pay for a talented artist to provide art masterclasses at two New Addington primary schools where she teaches 8 children in each class advanced techniques and the use of different media.

We also organise a Tuition Programme for academically able Year 4 & 5 pupils (c.20 of each). We have partnered with local independent schools to provide these children from all six New Addington primaries with lessons to help them pass 11+ entrance exams and give them access to the best state, grammar and independent schools in the area.

In four years, we have helped 25 New Addington children reach top schools including 18 to local grammar and independent schools, the latter with the necessary scholarships & bursaries to make them affordable. These schools offer a huge range of life-enhancing opportunities.

## Why Now?

The Foundation now supports over 80 children every week in one way or another and with our success in the Tuition Programme in particular, we are now requiring more donations to be able to continue to support the current list of children and be able to increase the numbers. We currently provide:

1: Grants of between £500 and £1,500 for the 18 pupils we have helped to place in grammar and independent schools to help towards the costs of uniforms, residual fees and school trips: £16,500 pa;

**8-10 successful pupils each year will increase funding requirement by £8-10,000 pa**

2: Weekly art masterclasses for 6-8 talented artists at each of Rowdown and Fairchildes Primary Schools: £4,250 pa;

**An extra masterclass (art or another area) requires funding of £2,000 pa each**

3: Private lessons or club membership (piano, drama, dance, gymnastics) for 9 children: £6,000 pa

**Another 5 children to support at clubs or private tuition will cost c.£3-4,000 pa**

Registered Charity Number: 1151220

Rowdown Primary School, Calley Down Crescent, New Addington, Croydon CR0 0EG

Chair of Trustees: Gary Coy

Deputy Chair: Marion Burchell

Treasurer: Janet Parsons

Secretary: Melanie Hartley

[www.rowdownfoundation.org.uk](http://www.rowdownfoundation.org.uk) [contact@rowdownfoundation.org.uk](mailto:contact@rowdownfoundation.org.uk)



**Unlock the Potential**

Please complete this form and return to:

**GARY COY, THE ROWDOWN INSPIRE TO ASPIRE FOUNDATION,  
1 BUCKLAND COURT GARDENS, BUCKLAND, SURREY RH3 7BA**

OR EMAIL TO: [gary.coy@rowdownfoundation.org.uk](mailto:gary.coy@rowdownfoundation.org.uk)

and we'll contact you with instructions on how to make your donation.

**I would like to support the Rowdown Inspire to Aspire Foundation's**

## **'50 FRIENDS'**

**fundraising campaign**

- I would like to set up a standing order for £\_\_per [month/quarter/year]\*.
- I would like to set up a card payment for £\_\_per [month/quarter/year]\*
- I would like to set up a direct debit payment for £\_\_per [month/quarter/year]\*

\* delete as appropriate

Name \_\_\_\_\_ Address \_\_\_\_\_

Email \_\_\_\_\_

Tel (Optional) \_\_\_\_\_

Signed \_\_\_\_\_

- Please keep me up to date with news from the Foundation by email
- Please contact me with information on further fundraising campaigns

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